

I N T R O D U C I N G



CONNECTED FUTURES

UNPARALLELED TRANSFORMATION



THIS IS A **DEFINING MOMENT** TO MAKE DETROIT
THE **MOST CONNECTED CITY** IN THE UNITED STATES.





90%

DPSCD ESTIMATES THAT 90% OF ITS K-12 STUDENTS LACK AN APPROPRIATE DEVICE AND ADEQUATE INTERNET ACCESS. THE NEED IS **URGENT.**

A wide-angle photograph of a large, empty theater. The stage is in the foreground, and the audience seating, consisting of red seats, fills the middle ground. Several bright stage lights are visible on the ceiling, casting beams of light across the theater. The text "THERE COMES A TIME WHEN SILENCE IS BETRAYAL." is overlaid in the center of the image.

"THERE COMES A TIME WHEN SILENCE IS BETRAYAL."

- Dr. Martin Luther King Jr.



Superior BuickGMC.com
CHRYSLER
2017 GMC
SALE

EXIT 51C
75
Civic Center
Toledo
1 MILE

EXIT 52
Mack Ave
1/2 MILE

Comerica Park
Ford Field
Exits
Main Ave
1/2 MILE
Harrison Ave
1/2 MILE

SOUTH
75
MILE
52
6

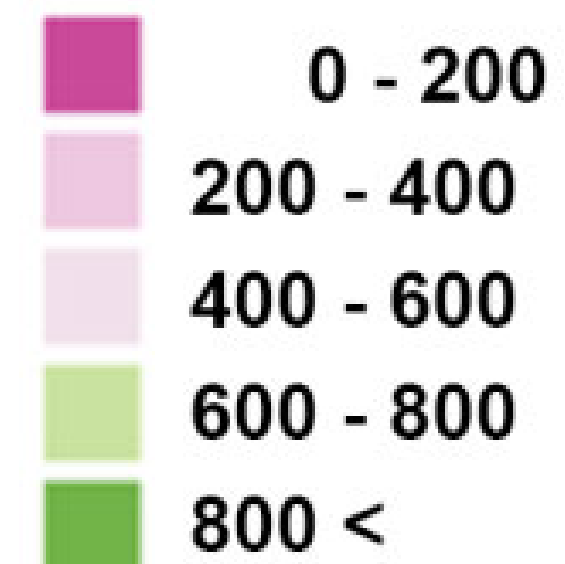
THAT TIME IS NOW.



IT STARTS WITH DETROIT STUDENTS & FAMILIES
HAVING BETTER **ACCESS**, MORE **LEARNING OPPORTUNITIES**,
AND BEING MORE **ADAPTED** TO THE ECONOMY OF THE FUTURE.

IT ENDS WITH DETROIT MOVING FROM **LAST** IN THE NATION
TO **FIRST** IN THE NATION FOR CONNECTIVITY.

Current Detroit Broadband Connections Per 1000 Households



THE CHALLENGE:

TO GIVE OUR
STUDENTS A
BRIGHTER
FUTURE



K-12 Students:

≈ **51,000**



Students without adequate
devices & connectivity:

≈ **45,900**



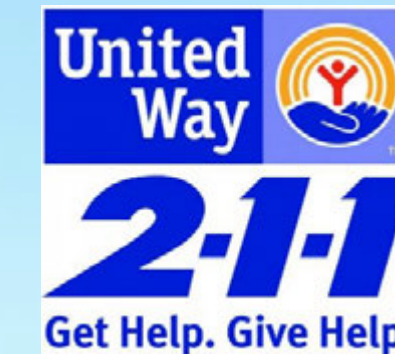
Students in unstable housing:

≈ **7,650**

THE IMPACT: BIGGER THAN JUST THE SCHOOLS...



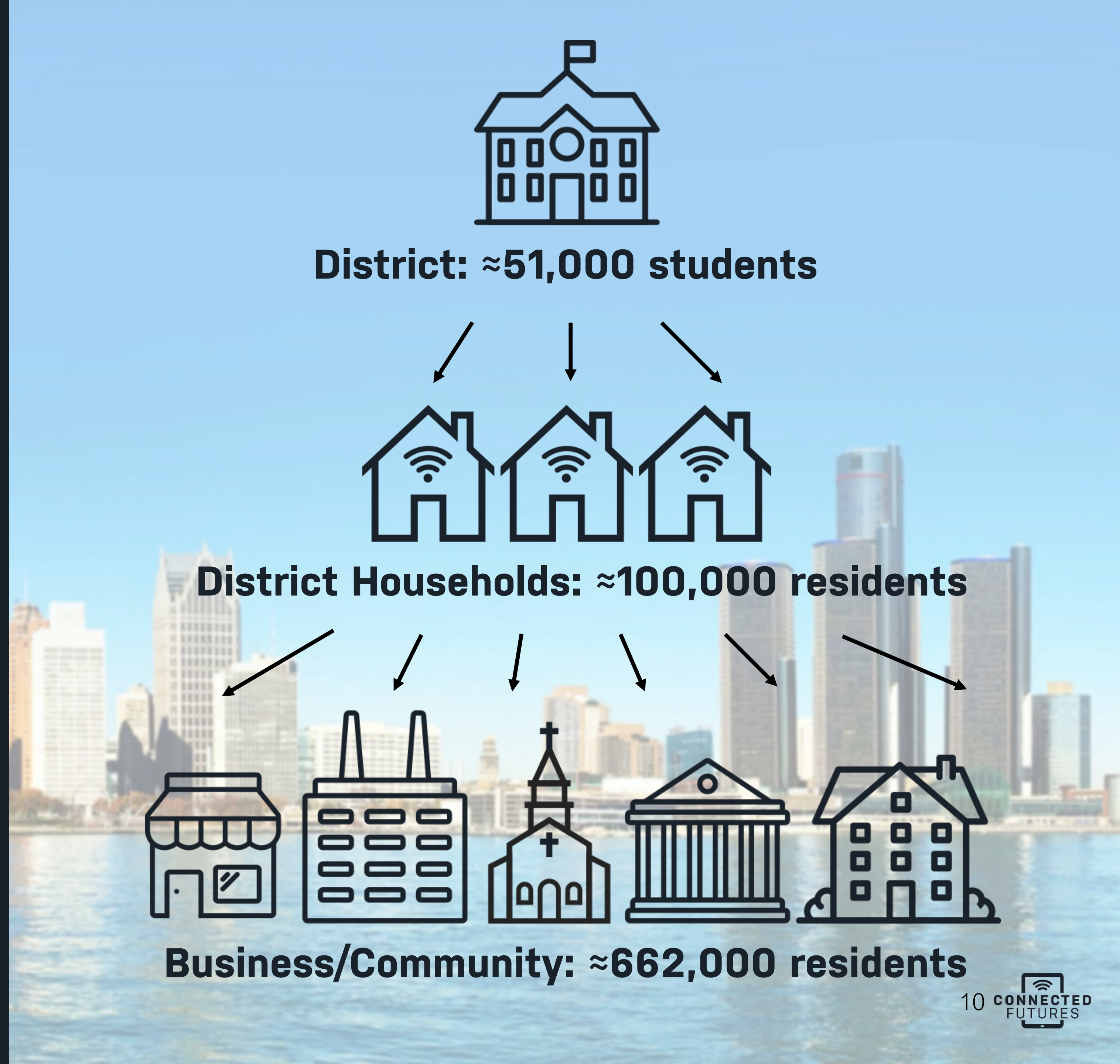
Grow Detroit's Young Talent



- Grow Detroit's Young Talent
- United Way 211
- Employment skills training
- GED
- MDHHS and low income assistance
- Online health access
- Mayor's Workforce Development Board: Detroit at Work Career Centers
- Unemployment insurance payments
- Online streaming access for faith community

THE VISION:

CLOSE THE DIGITAL DIVIDE



THE STRATEGY:

MAKE DETROIT THE MOST CONNECTED CITY IN AMERICA



Connected Devices

Outfit ~51,000 DPSCD students with connected devices by June



Household Data Service

Initiate access by making high-speed internet available for everyone



Technical Support

Provide dedicated technical support for families



Sustainability Plan

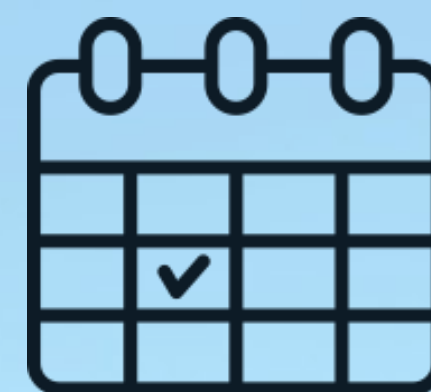
Qualifying households receive six months of LTE data service with a transition to in-home broadband internet service

THE FOLLOW THROUGH:

**BUILD ON OUR
PROGRESS TODAY
& TOMORROW**



Formalize a multi-year plan



**Set annual objectives
and key results**



Monitor access



Adjust and optimize

FUNDING:

TO ENSURE SUCCESS NOW



Devices + Data + Support
Total

\$22,716,580



DPSCD Contributions

– \$3,060,000



Remaining Need

\$19,656,580

To achieve our goals at-scale, DPSCD has taken the first step in partially funding the start-up costs. The mountain may be tall, but we're already climbing!



FUNDING TO SUSTAIN SUCCESS



All ongoing sustainability costs will be efficiently managed by DPSCD.

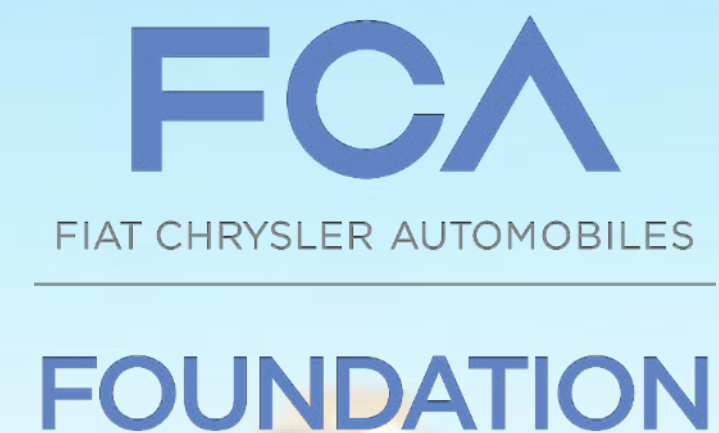
	<i>FY21</i>	<i>FY22</i>	<i>FY23</i>	<i>FY24</i>
<i>DEVICES</i>	\$1,822,500	DPSCD families will have access to refurbished devices at lower or no cost; these devices will be covered by a support plan.		
<i>SUPPORT</i>	\$1,785,000			
<i>DATA</i>	\$1,836,000	\$1,872,000	\$1,890,000	\$1,908,000
<i>TOTAL</i>	\$5,443,500	\$1,872,000	\$1,890,000	\$1,908,000

A large crowd of graduates in green and white regalia is seated in a stadium for a commencement ceremony. In the center, a graduate in a green cap and gown, wearing sunglasses and a stola with yellow and red stripes, holds up a green diploma in his right hand and a smartphone in his left. The background shows other graduates and a stage with a podium and floral arrangements. The text "STUDENTS RISE. WE ALL RISE." is overlaid in the center.

STUDENTS RISE. WE ALL RISE.

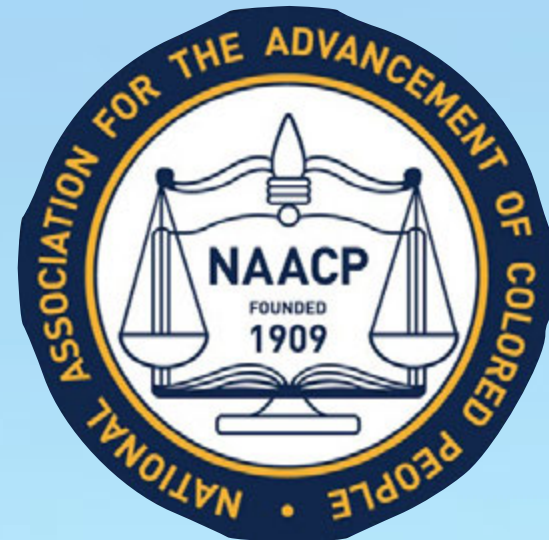


KEY PARTNERS





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UNPARALLELED TRANSFORMATION

For more information, contact Pamela Moore, President/CEO of DPS Foundation
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