



## DETROIT PUBLIC SCHOOLS FOUNDATION







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# OUR MOST PRECIOUS GEMS



**PAMELA J. MOORE**  
PRESIDENT AND CEO  
DPS FOUNDATION

This has been an amazing year of major change and growth for both the Foundation and Detroit Public Schools Community District. Our newly-elected school board has been engaged and tenacious in establishing high expectations and standards and our new Superintendent, Dr. Nikolai Vitti, joined the District in May and our Board in August. I have witnessed Dr. Vitti and his team work tirelessly to examine our history, praise our educators, analyze our gaps, identify partners and resources, and implement best practices. We all agree the change that is required is one heavy lift, but we also know that at this juncture in our history, nothing is more important.

This 2016-17 Annual Report is a snapshot of just a few of the many great things happening in and outside our classrooms. For those of you that may be new to the Foundation's work, our priorities have not changed and investments in critical areas are described in this report. We expect to see greater impact in those investment areas as we complete this new school year. Excellence in academics in order to prepare our students for college and career is the focus.

Additionally, we must ensure our students are engaged and exposed to arts, culture, music and physical education. Our parents and caregivers are equally important as home life contributes greatly to a young person's development.

I am certain, for the first time in decades, we have leadership, resources and partnerships that will allow the District's new strategic plan to take shape. This is the most important work we can do; shaping young lives to explore the world, care for their community, and chase their dreams. We plan to expose our students to endless opportunities and prepare them to conquer it all. DPS certainly did that for me.

On behalf of Board Chair Jerome Watson, and our phenomenal Board of Directors, I thank you for your continued support and look forward to taking DPS Community District to new heights as we Open Minds and Open Doors.

With gratitude,

Pamela J. Moore





## **Mission and Priorities:**

The mission of the Detroit Public Schools Foundation is to create and enhance educational opportunities for Detroit Public Schools Community District students.

The Foundation provides students with the tools required for success inside and outside the classroom. We believe that by investing in these future leaders, we also strengthen families and our communities.

The Foundation accomplishes this mission by investing in four (4) primary priority areas:

### **1. Literacy and Early Childhood Education**

Early investment gives children increased opportunities to foster growth in language development, literacy, mathematics, science, creative arts, social-emotional and healthy physical development and nutrition.

### **2. STEAM (Science, Technology, Engineering, Arts and Math)**

A well-rounded quality education stimulates curiosity and enables students to make informed decisions that will impact the world and the way in which they live. Students who are motivated and competent in bringing forth solutions learned through opportunities to think creatively, have increased success, graduation rates, and employment opportunities.

### **3. Career Pathways**

Matching students' skills and interests through career exploration and readiness training are critical when choosing pathways to a high-growth, high-demand occupation. Mentoring, internships, entrepreneur courses and employer partners make for a smooth transition into post-secondary education or the workplace.

### **4. Experiences Beyond the Classroom**

Providing real world experiences through local and international travel, engaging parents, interactions with business and community leaders, and teacher professional development opportunities which directly impact the quality of education of our future leaders.

#### **Scholarships:**

**The Detroit College Promise Scholarship**

**Western Michigan University Cooley Law School**

**Roy and Maureen Roberts**



# INVESTMENT IMPACT

*"Growing up I didn't have anyone telling me that I was a gift or that I'm special. I can't wait to come back to this program next year so that I can tell other girls how special they are too."*

— Kiara, age 16, You Are The Gift Summer Camp

## 28,550 STUDENTS

Students benefited from programs and services through your donations and support



*"Our students don't often have access to learning tools that children without special needs do. It is because of your donation of learning technology that our students with special needs can now learn to communicate more effectively with their families and with the world. Thank you!"*

— Principal Dandridge, Moses Field Elementary, Moses Field iPad Program

## CLASSROOMS

## 123

Classrooms received programming, supplies and support for in-class learning and beyond the classroom experiences



*"I went on this field trip not having any ideas what to expect. I left knowing exactly what I want to do with my career — I'm so excited!"*

— Jada, age 17, Beyond the Classroom, STEM Experience

## \$46,800 SCHOLARSHIPS

30 scholarships were awarded through 3 scholarship programs for students to use towards college-related expenses



*"I'm so happy to have these books because I love to read!"*

— Michael, age 6, Neinas Elementary, Little Free Libraries Program

## DONATIONS

## \$1MILLION



\$1,239,442 was granted to schools, classrooms, and programs to support DPSCD students, and educators

*"Thank you for all I learned during my arts program. I learned to imagine things like possibilities of the future and to read between the lines and use my voice."*

— Claudia, age 11, Schultze Academy



# Grant Awards

## BEYOND THE CLASSROOM



### Camp Burt Shurly

Facility upgrades and programming  
\$14,400

### Carstens Elementary School

51 students attended the viewing of *Hidden Figures* at the Bel Air Theater  
\$700

### Davis Aerospace Technical High School

*College Day* at Western Michigan University for 10th graders  
\$1,000

### Detroit College Promise Scholarship

26 graduating scholars received awards  
\$43,801

### DPSCD

Recognition for 3 teachers for Teacher Appreciation Week  
\$300

### DPSCD

Installation of 80 Little Free Libraries at schools  
\$19,690

### DPSCD - Office of Guidance and Counseling

African Diaspora Youth Conference at the University of Windsor for 10 students  
\$792

### DPSCD - Office of Literacy

Student scholarship reception for the Palazzo Strozzi Award winners  
\$1,300

### DPSCD - Office of Social Studies

Jump-Start Conference for Professional Development for 5 teachers  
\$2,124

### DPSCD - Police Department

*Safe Routes to Schools* programming for 15 schools  
\$139,704

### Ford Resource and Engagement Center at Fisher Magnet Upper Academy

Creation of a community center focused on upward social mobility, providing family resources and services, skills training, health and human services, arts and culture, and after school programming.  
\$200,000

### Helping Individuals Succeed

9th annual *You Are the Gift Camp* at Wayne State University for 25 girls  
\$3,000

### Henry Ford High School

Boys basketball program for 1,000 students  
\$225

### Martin Luther King Jr. Sr. and Cass Technical High Schools

Division I and Division II Football Championship parades  
\$5,000

### Roy and Maureen Roberts Scholarship

Audrey Porter and Amyre Brandom with records of stellar community service and strong leadership within their school and community received awards  
\$3,000

### Spain Elementary School

51 students attended the viewing of *Hidden Figures* at the Bel Air Theater  
\$700

## CAREER PATHWAYS



### Benjamin Carson High School - Linked Learning

Project-based learning curriculum and opportunities both inside and outside of

the classroom and professional development for educators  
\$27,207

### Cass Technical High School

International Baccalaureate program prepares students for entry into college  
\$4,800

### Cass Technical, Renaissance and Martin Luther King High Schools

*Millionaire Moves* book by Bill Pickard distributed to high school students  
\$9,000

### Communications and Media Arts High School - Linked Learning

Project-based learning curriculum and opportunities both inside and outside of the classroom and professional development for educators  
\$13,500

### Detroit Collegiate Preparatory High School at Northwestern - Linked Learning

Project-based learning curriculum and opportunities both inside and outside of the classroom and professional development for educators  
\$14,400

### DPSCD

Educators attended the United Way Career Pathway for leadership program in Nashville,  
\$10,543

### DPSCD - Office of Athletics and Health Education

High school athletics programming  
\$225

### DPSCD - Office of School Nutrition

Program equipment  
\$164,781

### Noble Elementary-Middle School

*It's College Life for Me* program, providing 7th & 8th grade student's college campus experience at Wayne State University  
\$600

### West Side Academy High School - Linked Learning

Project-based learning curriculum and opportunities both inside and outside of the classroom and professional development for educators  
\$46,500



## LITERACY AND EARLY CHILDHOOD EDUCATION



### Detroit Children's Museum

Multiple Learning Gift Set (race & chase town to mountain gift set, little people fire station & airport gift set, little people A to Z learning zoo, little people city skyway, little people spinning sounds airport)  
\$305

### DPSCD

New books based on their reading and grade levels in 29 schools grades K-8  
\$44,580

### DPSCD - Foundation for Early Learners

230 *Grow Up Great* male caregivers of Pre-K students to attend *Dad's Day in Pre-K* workshops  
\$3,125

### DPSCD - Foundation for Early Learners

*Learning to Learn* Program, providing 28 Pre-K classrooms with science and fine arts field trips and learning experiences  
\$66,500

### DPSCD - Office of Literacy

Spelling Bee in elementary and middle schools  
\$1,500

### Neinas Dual Language Learning Academy

Great Start Readiness program and teacher professional development  
\$3,300

## Schulze Academy

After-school reading club for students in grades 1-3  
\$2,688

## SCIENCE, TECHNOLOGY, ENGINEERING, ARTS & MATH



### Cass Technical High School Science Program

IT equipment for physics program  
\$4,053

### Detroit Children's Museum

Student visitor supplies  
\$9,000

### Detroit Institute of Arts

80th Annual DIA Student Exhibition  
\$5,000

### DPSCD

Gifts awards to top 10 classrooms engaged in improving green energy and recycling best-practices  
\$10,382

### DPSCD

Communication and Media Arts, Osborn, Cass Tech and Cody High School's *Girls STEM* program  
\$1,820

### DPSCD

Shell Eco-Marathon at Cobo Hall for 45 schools to design, build, test and drive ultra-energy-efficient vehicles  
\$49,000

## DIME Detroit

Winter *S.T.E.A.M.y* event, providing professional development for educators  
\$1,708

## DPSCD - Office of Fine and Performing Arts

All City High-School Marching Band performances  
\$56,870

## DPSCD - Office of Fine and Performing Arts

2017 Evening of Fine Arts  
\$4,522

## Living Arts

*Arts-In-Schools* program for 1st-8th Grade Artist Residencies  
\$10,000

## Moses Field Elementary

iPads for students with special needs  
\$11,350

## Neinas Dual Language Learning Academy

Robotics program  
\$2,500

## Roberto Clemente Academy

STREAM (Science, Technology, Reading, Engineering, Art, Math) program for Pre-K students  
\$4,900

## SPHINX Organization

Overture and Musical Encounters programs  
\$7,500

## The Arts League of Michigan

The Carr Center Arts Academy, *Day in the Carr* session of master classes  
\$5,000

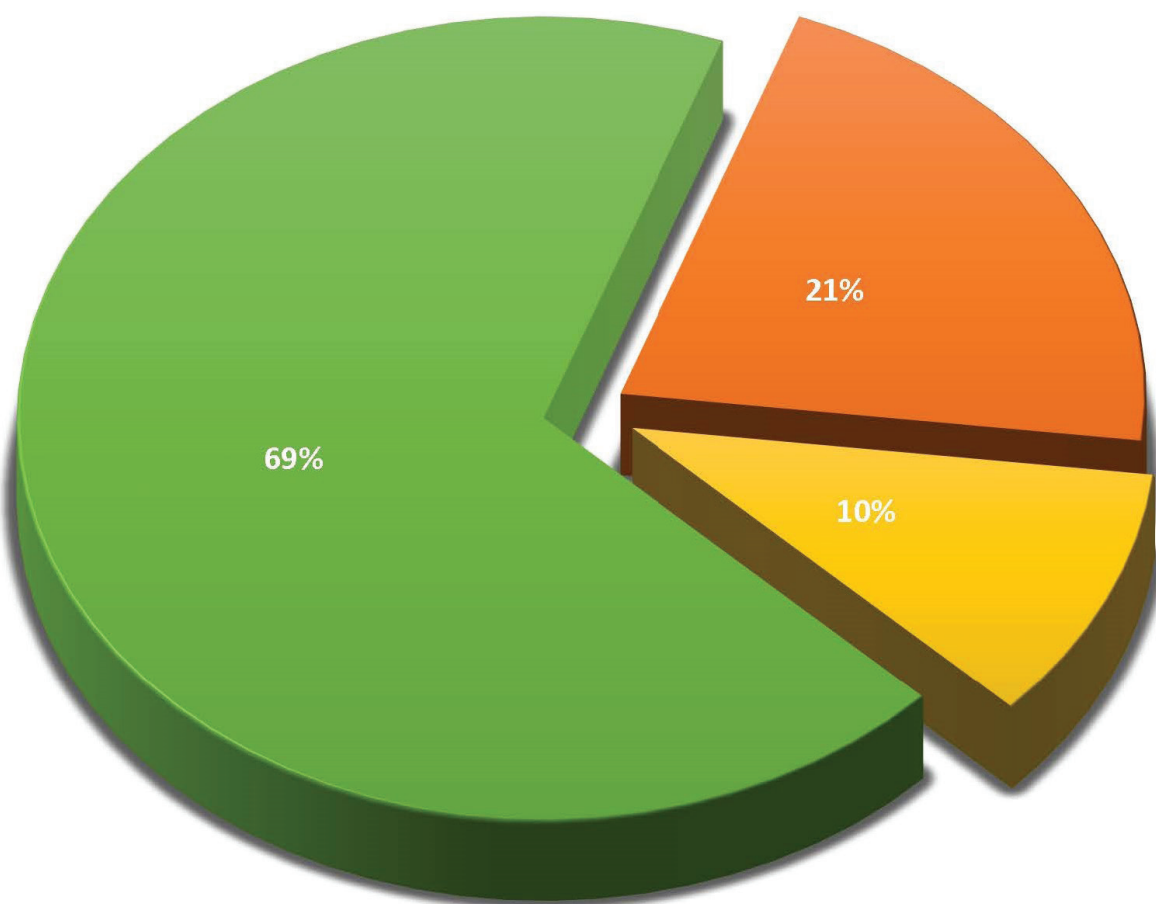


# Investing In Education

Year-round fundraising efforts and incoming grants allowed investments in 48 programs. During three annual granting cycles, the Foundation supported inside and outside classroom programming for students, caregivers and educators. As stewards of your generous gifts, we are committed to transparency and accountability and with your continued support, we will grow academically superior and socially responsible leaders of tomorrow.

Expenditures\*  
Year ended June 30, 2017

Total: \$ 1,812,480



Administrative/General - \$386,107

Fundraising - \$186,931

Program - \$1,239,442

\*Unaudited





## \$100,000 and above

Ford Motor Company Fund

United Way for Southeastern Michigan

W. K. Kellogg Foundation

## \$20,000 – \$99,999

AAA Michigan  
ABC Student Transportation, Inc.  
Great Lakes Chapter of the Links Inc.

Motor City Grounds Crew  
PNC Foundation  
Sport Dimensions Inc.

The Facility Group, LLC

## \$5,000 – \$19,999

Arrowhead Promotion & Fulfillment Co. Inc.  
Benjamin & Marion Bergi Foundation, Inc.  
Black, Baxter A.  
Bosch Community Fund  
Clark Hill PLC  
Conrad, Jonathan  
DTE Energy Foundation  
Esther Gordy Bullock Edwards Foundation  
Flagstar Bank  
Foundation for Educational Advancement

Lear Corporation  
Level One Bank  
Long Jr., David T.  
MGM Grand Detroit  
Michigan First Credit Union  
Moore, Pamela J.  
National Academy Foundation  
Northern Annuity & Life Specialists Inc.  
Operating Engineers Local 324  
PathologyOutlines.com, Inc

Priester, Reimer and Rebecca  
Robert & Bess Cook Foundation  
The Holley Foundation  
The Priester Foundation  
The Skillman Foundation  
UAW-Ford National Programs  
Van Gundy, Stanley and Kimberly  
William and Lisa Ford Foundation

## \$2,000 – \$4,999

Ally Financial  
Global Automotive Alliance, LLC  
Golda Krolik Philanthropic Fund  
International Hardcoat, Inc.

Laborers Local 1191  
Miller, Canfield, Paddock & Stone, PLC  
National Life Group  
Skrzypczak, Scott

Staples Foundation for Learning Inc.  
The Detroit College Promise  
University of Detroit Mercy  
Watson, Jerome

## \$500 – \$1,999

313 Energy  
Baugh, Chacona W.  
Black, Stephen T.  
Brown, Roderick  
Bush, Michelle  
Carr, Michael  
Competition Corvette Club of Michigan  
Cornerstone Macro LLC  
Detroit Manufacturing Systems  
Driker, Eugene and Elaine  
Fisher, Kevin  
Gardner-White  
Grant, Charles  
Greektown Casino, LLC

Henry & Bess Krolik Family Philanthropic Fund  
Hulbanni, Sharada  
Ketelaar, David  
Kirsch, Daniel  
Klugh, Tammy  
Layfield, Sean  
LGC Global FM, LLC  
MCA Detroit  
Meriweather, Alycia  
New Solutions for Nonprofits  
Ontario Agency For Health Protection and Promotion  
Pagoto, Sherry  
Poulos, Peter

Price, Glenda  
Shaw, Kareem  
Sowell, Jr., Myzell  
St John Providence Health System  
Sweet, Zachary  
Tarnowsky, Steven  
The Diggs Group Heritage, LLC  
The Kresge Foundation - HQ  
Thompson, Alice  
Trail Supply LLC  
Valassis  
Van Dusen, Amanda  
Willyerd, D.O., Gary



# Scholarship Programs

Founded by Detroit Public Schools Foundation Board Member Dr. Nat Pernick, and managed by the Foundation, the Detroit College Promise Scholarship (DCP) awards deserving graduating seniors of the Detroit Public Schools Community District (DPSCD) matriculating to a Michigan-based college or university, a one-time financial scholarship. DCP was created to offset a portion of a student's higher education-related expenses and includes support for tuition, books, meal plans, housing, and/or technology essentials. Additionally, under the DCP umbrella, an exclusive partnership with Western Michigan University Cooley Law School awards an elite scholarship to a DPSCD student interested in attending Law School after the successful completion of their undergraduate studies. Since 2008, DCP has awarded over \$319,000 in scholarships. Most recently the DPSCD class of 2017 received a total of \$43,801.

The Foundation also manages the Roy and Maureen Roberts Scholarship given to those with stellar community service and exemplary leadership. Congratulations to all of our 2016/17 Scholars!

## THE DETROIT COLLEGE PROMISE



**Adams, Kennedy**  
Henry Ford College

**Andrews, Cha'Tia**  
Eastern Michigan University

**Bonner, Jr., Rodney**  
Schoolcraft College

**Butts, Jr., Montez**  
University of Michigan-Dearborn

**Chatman, Rakyrha**  
Michigan State University

**Crigler, Makara**  
Henry Ford College

**Davis, Le'Elle**  
University of Michigan-Ann Arbor

**Douglas, Lexy**  
Eastern Michigan University

**Hagerman-Austin, Jesse**  
University of Michigan-Dearborn

**Hardaway, Harrold**  
Wayne State University

**Hill, Asha**  
University of Michigan-Ann Arbor

**Jenkins, Courtlin**  
Henry Ford College

**Johnson, Iman**  
Michigan State University

**Jones III, Louis**  
Wayne State University

**Lyles, Samaira**  
Oakland University

**Mathis, Ronald**  
Michigan State University

**McGuire, Dayna**  
Central Michigan University

**McInnis, Mataya**  
Oakland Community College

**McIntosh, Ceara**  
Wayne County Community College District

**Nettles, Robert\***  
Wayne County Community College District

**Phelps, Hunter**  
University of Michigan-Ann Arbor

**Ruff, Raevon**  
Schoolcraft College

**Smith, Alonja**  
Western Michigan University

**Smith, Jr., Janard**  
Kalamazoo College

**Thomas, Sean-Pierre**  
University of Detroit Mercy

**Uddin, Mahfus**  
University of Michigan-Ann Arbor

**Whitsell, Keozenae**  
Michigan State University

**Williams, Brianna**  
Kettering University

## ROY AND MAUREEN ROBERTS SCHOLARSHIP

**Brandom, Amyre**  
Xavier University

**Porter, Audrey**  
Michigan State University

\* Western Michigan University Cooley Law School Award Recipient

# Board of Directors



**Jerome R. Watson**  
Chairman  
Miller Canfield Paddock & Stone, PLC



**Pamela J. Moore**  
President and CEO  
DPS Foundation



**Shawn Wilson**  
Treasurer  
Ford Motor Company Fund



**Tammy Klugh**  
Secretary  
Kelly Services (Retired)



**Roderick Brown\***  
DPS Community District



**Gina Coleman**  
PNC Financial Services, Inc.



**Elizabeth Correa**  
Flagstar Bank



**Elliott Hall**  
Elliott Hall, PLLC



**Joyce Hayes Giles**  
DTE Energy (Retired)



**Laura R. Kopack**  
MCA Detroit



**Patrick O. Lindsey**  
Wayne State University

## Foundation Staff

**Pamela J. Moore**  
President and CEO

**Yesenia Roman-Murphy**  
Chief Administrative Officer

**Remy Sirls-Boulbol**  
Director of Development

**Nechole Drake-McClendon**  
Program Coordinator

**Raj Sandhu**  
Administrative Assistant



**Jack Martin**  
Martin Arrington Desai  
and Meyers PC



**Alycia Meriweather**  
DPS Community District



**Nat Pernick, MD**  
PathologyOutlines.com, Inc.



**Angelique Peterson-Mayberry**  
DPSCD - Elected Board Member



**William F. Pickard, PhD**  
Vitec, LLC



**Reimer Priestner**  
Resurget Cineribus, LLC

\* No longer with Foundation





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