INTRODUCING

CONNECTED FUTURES

UNPARALLELED TRANSFORMATION
THIS IS A DEFINING MOMENT TO MAKE DETROIT THE MOST CONNECTED CITY IN THE UNITED STATES.
DPSCD estimates that 90% of its K-12 students lack an appropriate device and adequate internet access. The need is urgent.
“THERE COMES A TIME WHEN SILENCE IS BETRAYAL.”

- Dr. Martin Luther King Jr.
THAT TIME IS NOW.
IT STARTS WITH DETROIT STUDENTS & FAMILIES HAVING BETTER ACCESS, MORE LEARNING OPPORTUNITIES, AND BEING MORE ADAPTED TO THE ECONOMY OF THE FUTURE.
IT ENDS WITH DETROIT MOVING FROM **LAST** IN THE NATION TO **FIRST** IN THE NATION FOR CONNECTIVITY.

Current Detroit Broadband Connections Per 1000 Households

- 0 - 200
- 200 - 400
- 400 - 600
- 600 - 800
- 800 <
THE CHALLENGE:

TO GIVE OUR STUDENTS A BRIGHTER FUTURE

K-12 Students:
\[ \approx 51,000 \]

Students without adequate devices & connectivity:
\[ \approx 45,900 \]

Students in unstable housing:
\[ \approx 7,650 \]
THE IMPACT:
BIGGER THAN JUST THE SCHOOLS...

- Grow Detroit’s Young Talent
- United Way 211
- Employment skills training
- GED
- MDHHS and low income assistance
- Online health access

- Mayor’s Workforce Development Board: Detroit at Work Career Centers
- Unemployment insurance payments
- Online streaming access for faith community
THE VISION:
CLOSE THE DIGITAL DIVIDE

District: ≈51,000 students

District Households: ≈100,000 residents

Business/Community: ≈662,000 residents
THE STRATEGY:

MAKE DETROIT THE MOST CONNECTED CITY IN AMERICA

Connected Devices
Outfit ≈51,000 DPSCD students with connected devices by June

Household Data Service
Initiate access by making high-speed internet available for everyone

Technical Support
Provide dedicated technical support for families

Sustainability Plan
Qualifying households receive six months of LTE data service with a transition to in-home broadband internet service
THE FOLLOW THROUGH:

BUILD ON OUR PROGRESS TODAY & TOMORROW

- Formalize a multi-year plan
- Set annual objectives and key results
- Monitor access
- Adjust and optimize
FUNDING:

TO ENSURE SUCCESS NOW

To achieve our goals at-scale, DPSCD has taken the first step in partially funding the start-up costs. The mountain may be tall, but we’re already climbing!

$22,716,580

Devices + Data + Support Total

= $3,060,000

DPSCD Contributions

$19,656,580

Remaining Need
All ongoing sustainability costs will be efficiently managed by DPSCD.

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<tr>
<th></th>
<th>FY21</th>
<th>FY22</th>
<th>FY23</th>
<th>FY24</th>
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<tbody>
<tr>
<td><strong>DEVICES</strong></td>
<td>$1,822,500</td>
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<tr>
<td><strong>SUPPORT</strong></td>
<td>$1,785,000</td>
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<td><strong>DATA</strong></td>
<td>$1,836,000</td>
<td>$1,872,000</td>
<td>$1,890,000</td>
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<td><strong>TOTAL</strong></td>
<td>$5,443,500</td>
<td>$1,872,000</td>
<td>$1,890,000</td>
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DPSCD families will have access to refurbished devices at lower or no cost; these devices will be covered by a support plan.
STUDENTS RISE. WE ALL RISE.
Ally Financial
Amerisure Charitable Foundation
Auto Club Group Foundation
Christian & Liz Jones
Comcast NBC Universal Foundation
Community Foundation of SE Michigan
Detroit Children's Fund
DFM Solutions

DPS Social Media Campaign Donors
Flagstar Bank
Hatteras Printing
Health Alliance Plan (HAP)
Henry & Emily Ford III
John & Nancy Kennedy III
LoPiccolo Bros. Produce
Matthew & Kelly Stafford
McGregor Fund

Meemic Foundation
Richard & Jane Manoogian Foundation
Rochelle & Randolph Forester Family Fund
Stefanini Group
Suburban Collection
The Howard & Judith Sims Charitable Fund
The Simoncini Family Fund
Walbridge
UNPARALLELED TRANSFORMATION

For more information, contact Pamela Moore, President/CEO of DPS Foundation at pmoore@dpsfdn.org or 313-873-3348.