INTRODUCING

CONNECTED FUTURES

UNPARALLELED TRANSFORMATION
THIS IS A DEFINING MOMENT TO MAKE DETROIT THE MOST CONNECTED CITY IN THE UNITED STATES.
DPSCD estimates that 90% of its K-12 students lack an appropriate device and adequate internet access. The need is urgent.
“THERE COMES A TIME WHEN SILENCE IS BETRAYAL.”

- Dr. Martin Luther King Jr.
THAT TIME IS NOW.
IT STARTS WITH DETROIT STUDENTS & FAMILIES HAVING BETTER ACCESS, MORE LEARNING OPPORTUNITIES, AND BEING MORE ADAPTED TO THE ECONOMY OF THE FUTURE.
IT ENDS WITH DETROIT MOVING FROM LAST IN THE NATION TO FIRST IN THE NATION FOR CONNECTIVITY.
THE CHALLENGE: TO GIVE OUR STUDENTS A BRIGHTER FUTURE

K-12 Students: ≈ 51,000

Students without adequate devices & connectivity: ≈ 45,900

Students in unstable housing: ≈ 7,650
THE IMPACT:

BIGGER THAN JUST THE SCHOOLS…

- Grow Detroit’s Young Talent
- United Way 211
- Employment skills training
- GED
- MDHHS and low income assistance
- Online health access
- Mayor’s Workforce Development Board: Detroit at Work Career Centers
- Unemployment insurance payments
- Online streaming access for faith community
THE VISION:
CLOSE THE DIGITAL DIVIDE

District: ≈51,000 students
District Households: ≈100,000 residents
Business/Community: ≈662,000 residents
THE STRATEGY:
MAKE DETROIT THE MOST CONNECTED CITY IN AMERICA

Connected Devices
Outfit ≈51,000 DPSCD students with connected devices by June

Household Data Service
Initiate access by making high-speed internet available for everyone

Technical Support
Provide dedicated technical support for families

Sustainability Plan
Qualifying households receive six months of LTE data service with a transition to in-home broadband internet service
THE FOLLOW THROUGH:

BUILD ON OUR PROGRESS TODAY & TOMORROW

- Formalize a multi-year plan
- Set annual objectives and key results
- Monitor access
- Adjust and optimize
FUNDING:

TO ENSURE SUCCESS NOW

To achieve our goals at-scale, DPSCD has taken the first step in partially funding the start-up costs. The mountain may be tall, but we’re already climbing!

$22,716,580

- $3,060,000

$19,656,580

Devices + Data + Support Total

DPSCD Contributions

Remaining Need
All ongoing sustainability costs will be efficiently managed by DPSCD.

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<thead>
<tr>
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<th>FY21</th>
<th>FY22</th>
<th>FY23</th>
<th>FY24</th>
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<tbody>
<tr>
<td><strong>DEVICES</strong></td>
<td>$1,822,500</td>
<td>DPSCD families will have access to refurbished devices at lower or no cost; these devices will be covered by a support plan.</td>
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<tr>
<td><strong>SUPPORT</strong></td>
<td>$1,785,000</td>
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<td><strong>DATA</strong></td>
<td>$1,836,000</td>
<td>$1,872,000</td>
<td>$1,890,000</td>
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<td><strong>TOTAL</strong></td>
<td>$5,443,500</td>
<td>$1,872,000</td>
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<td>$1,908,000</td>
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STUDENTS RISE. WE ALL RISE.
UNPARALLELED TRANSFORMATION

For more information, contact Pamela Moore, President/CEO of DPS Foundation at pmoore@dpsfdn.org or 313-873-3348.